

“Our relationship combines the **closeness** of friendship with the **seriousness** of highly **professional** colleagues.”

INTERVIEW

Salvador Sánchez
Technical Director

“The Yllera Group is a family business founded in 1970 in the town of Rueda, in the province of Valladolid. It began its journey producing white wines from the Verdejo grape variety, standing out with its first great wine, Cantosán.

Over the years, the winery has expanded its presence to other renowned Spanish designations of origin, such as Ribera del Duero, Toro, and Rioja, diversifying its catalog with a wide range of wines.”

In your sector, what are the main particularities or challenges you face in the bottling process?

Our greatest challenge is to maintain sustainable bottling and to offer the customer a product of the highest quality.

What features or functionalities are essential for you in a bottling line?

We are looking for modern machines that are at the same time easy to operate. User-friendliness is just as important as technological innovation.

How does Irundin's machinery adapt to these specific needs?

Irundin machines stand out for their robustness, modernity and ease of operation. These qualities make them a good match for our operational needs.

“Robustness, efficiency, and intuitive handling: that's how we define Irundin equipment.”

“Irundin's adjustable stars help us save time and space when changing formats.”

What made you choose Irundin as the supplier for your bottling lines?

Their machine design, proximity to manage spare parts, after-sales service and years of working together gave us the confidence to choose them as our supplier.



Grupo Yllera

Is there any situation in which Irundin has particularly stood out as a strategic partner for your business?

Yes, in the acquisition of a new machine for another of our wineries, located in Ribera del Duero, Irundin responded quickly and efficiently.

“Irundin has been a key supplier to the Yllera Group for many years. Irundin's adjustable stars help us save time and space when changing formats.”

What do you think sets Irundin apart from other suppliers in the sector?

What we value most and what makes Irundin stand out from other suppliers is its after-sales service, which makes a big difference when technical needs arise.

“In critical moments, Irundin has demonstrated an admirable ability to respond.”

Thinking about your day-to-day operations, what added value does Irundin bring to your bottling operation?

The robustness of its machines provides a key value: always having equipment available and ready to work reliably.

Could you share an anecdote or special moment that sums up your experience with Irundin?

We do not have a specific anecdote, but we can highlight its ability to react quickly to specific problems, solving them efficiently. At critical moments, Irundin has shown an admirable response capacity.

“Irundin is a highly experienced and professional company with a dedicated and approachable technical team.”

Looking to the future, what do you expect from Irundin to continue innovating or improving your bottling process?

We expect it to continue to develop modern machines without losing the personal touch that we value so highly. Irundin's combination of innovation and proximity is key for us.

Finally, is there anything else you would like to add about your experience with Irundin or how it has helped you in your sector?

To emphasise that Irundin is a very good supplier with many years of collaboration. Their support has been important to maintain and improve our bottling lines.

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