

“Every bottle that leaves our lines has a little piece of Irundin in it.”

INTERVIEW

Sara García

Technical Director

“Licores Baines S.L. is a company with a long history, founded in 1844 by an Italian-Swiss immigrant under the original name of “Matossi y Cía.”

The company’s main activity is the production, manufacture and bottling of pacharán, although it is also involved in the distribution, marketing, import, export and representation of a wide range of wines and spirits.

The company currently produces around 300.000 litres of pacharán per year”.

How long have you been working with Irundin and how did the collaboration come about?

We have been working with Irundin for 26 years. This relationship stems from a previous collaboration with LAGIRONDINE, which began more than 40 years ago.

In your sector, what are the main particularities or challenges you face in the bottling process?

The image of the product is key, it is determining factor for sales. However, so is reliability: it is essential that the bottles keep their contents well, without leaks or leakage or leak-tightness problems.

“When we have needed to adapt to new formats, Irundin has always responded effectively, despite the technical advances in the industry.”

What features or functionalities are essential for you in a bottling line?

Safety is a priority. We need to have full confidence that the machinery will respond correctly to filling, capping or labelling faults. We also place great value on good technical service.

How does Irundin’s machinery adapt to these specific needs?

In our case, we highlight its durability and resistance.



Licores Baines

We have a machine that has been operating for many years without any problems.

“The previous experience and the confidence they offered us from the beginning were the factors that made us choose Irundin”.

Is there any situation in which Irundin has particularly stood out as a strategic partner for your business?

Yes, especially when we have renewed the image of our bottles: from the cap formats to the labels. Throughout this process, Irundin has accompanied us and offered us adapted solutions.

“The experience has been excellent. We have been collaborating with Irundin for many years and during all this time we have had no relevant incidents”.

“After so many years working together, we can say that every bottle that comes out of Licores Baines has a little piece of Irundin in it”.

¿What message would you give to another company considering working with Irundin?

When purchasing equipment, it is important to consider not only price and speed, but also durability and safety. In this

respect, Irundin is a safe bet.

“Irundin is a very experienced and serious company with a committed and close technical team”.

Looking to the , what do you expect from Irundin to continue innovating or improving your bottling process?

We have just ordered new stars for some changes we have made to the bottles.

If you think about your relationship with Irundin, how would you sum it up in one key phrase or idea?

Two consolidated trajectories with the same commitment: to grow with confidence and quality products.

Finally, is there anything else you would like to add about your experience with Irundin or how it has helped you in your sector?

Thank you for all these years of collaboration.

“What sets Irundin apart is the confidence and reliability they transmit”.

